

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

Hearing Aids—(Cont'd)

RADIOEAR HEARING AIDS
THE MODERN HEARING MIRACLE... ALL-MAGNETIC RADIOEAR WITH PATENTED PHONE MASTER



"FOR INFORMATION CALL"
GLEIE WALTER G JR
916-9th-GI-8570

SACRAMENTO HEARING AID CENTER
11th & L Bldg. GI-2-5808
(See Advertisement Page 173)
Sonotone of Sacramento 1007-8th-GI-2-2601
(See Advertisement This Page)

TELEX HEARING AIDS
"You Can Trust Your Hearing to Telex"
TELEX

"WHERE TO BUY THEM"
Deik Hearing Center 1823 K-GI-3-7873

Tronsdale J W
Sonotone of Sacramento
1007-8th-GI-2-2601

UNEX HEARING AIDS
SACRAMENTO HEARING AID CENTER
11th & L Bldg. GI-2-5808

VALLEY HEARING AID CLINIC
1729 L-HU-4-2322
(See Advertisement Page 173)

ZENITH HEARING AIDS
New 3-transistor models meet every hearing aid need... Outstanding features, performance, convenience, low price, small operating cost... 1-Year Warranty, 5-Year Service Plan... By makers of Zenith TV, radio, 10-DAY MONEY-BACK GUARANTEE



"WHERE TO BUY THEM"
DELK HEARING CENTER
823 K-GI-3-7873
JENKEL-DAVIDSON OPTICAL CO
1021 K-GI-3-4714
2910 Capitol Av-GI-7-7956

Head Exchange Equipment
COOLEY E C CO 1331 T-HU-1-2809
If your party doesn't answer right away, wait a minute. You'll get your number more often if you give the other person time to answer.

CALIFORNIA HEARING CENTER
EXCLUSIVE DISTRIBUTORS FOR DAHLBERG HEARING AIDS
TRY OUR NEW "MIRACLE EAR"
* NO CORDS * NO WIRES * NO TUBING *
Complete 3 Transistor Instrument
SERVICE REPAIRS - BATTERIES FOR ALL MAKES
FREE HEARING TEST Home or Office
CALL **HU 4-9200**
1017-9th SACRAMENTO

Head Treating—Metal

DEXTER METAL TREATING CO
1026-77th Av Oakland-TRndad 2-1672
Complete Head Treating Service
Teeth - Dies - Slaters and Aircraft
1549-32d Dakind-GI-Ncrt-1-9875

Heaters
See Also Furnaces-Heating
ANY HOUR STOVE SERVICE-IV 9-5227
BLOMBERG'S
ELECTRIC RADIANT CRYSTAL HEAT
"Heats Like the Sun"
5675 Freeport Bl-GI-1-2803

CARRIER UNIT HEATERS
Efficient unit heaters for use with steam, hot water or gas, for every cool heating of commercial and industrial buildings... Designed and built by the makers of Carrier Air Conditioning.



"FOR INFORMATION CALL"
MANUFACTURER'S AGENTS
OLIPHANT COMMERCIAL CORP
510 Oak Oakland-TWmoks 3-0715

ELECTROMODE HEATING SYSTEMS
DISTRIBUTORS
INCANDESCENT SUPPLY CO
2111 Q-HU-1-0111

JANITROL UNIT HEATERS
Complete Size Range, Suspended, Duct and Floor Models for Industrial-Commercial Space Heating, Quiet, Efficient, Propeller Fan and Blower Units. Easy to Install. Economical Operation.
"WHERE TO BUY IT"
JOBBER
Slakey Bros Inc 1400 North C-HU-1-1481

DEALERS
Lawson Sheet Metal 308 Colfax(NS)-WA 5-8582
McWilliams Sheet Metal and Heating 6615 Foltom Bl-GL 6-8390
Lawson Sheet Metal 308 Colfax(NS)-WA 5-8582
McLaughlin Sheet Metal Works 1914 L-GI-3-3994

BRIGHT MEALS FOR A SICK CHILD
Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

Heaters—(Cont'd)

RHEEM SPACE HEATING EQUIPMENT
RELY ON RHEEM "Finger-Tested" floor and wall furnaces, console heaters. Clean warm air heat for every space heating requirement. Automatic controls. If desired. All gas.



"WHERE TO BUY THEM"
DEALERS
BERKAN & CLARK SHEET METAL
4816 Fair Oaks Bl(C)-IV 7-1812
LAWSON SHEET METAL
308 Colfax(NS)-WA 5-8582
Newhall Geo 1514-9th-GI-2-8035
Sweet A W & Co
112 W Bassett/Lav Av(NS)-WA 5-1497
Branch Office
2540 Bellport Ln-IV 9-1460

WHOLESALE ONLY
DERETERING J R CO
1818-22d-GL 6-6427
TAY-HOLBROOK INC
1801-22d-GL 6-3841

WESIX AUTOMATIC ELECTRIC HEATING
COMPLETELY AUTOMATIC ELECTRIC HEATING SYSTEMS FOR HOMES, OFFICES, STORES OR FACTORIES



"WHERE TO BUY IT"
General Electric Supply Co
1131 S-GI-3-9001
Incandescent Supply Co
2111 Q-HU-1-0111
Moore Rex 1517-19th-GI-2-2779

Wesix Electric Heater Co 1331 T-HU-4-1120
Heaters—Water-See Water Heaters Heading

Heating Apparatus
See Specific Kinds, i.e., Boiler Hds; Furnaces; Gas Burners; Heaters; Oil Burners; Water Heaters; Etc

Heating Contractors
See Contractors-Heating & Ventilating

Heating Specialties
ULTIMATIC CO THE
Investigate Ultimate Liquid Heat Residential Industrial Commercial Gas and Propane Burners
1535 Main Napa----Baldwin 4-5471

Hear MORE with Less!
Investigate the New Micro-Midget "100"
SONOTONE
Small as a match box. Weighs one ounce. Not a gadget to attract by size alone. This is a real aid to HEARING. Traditional Sonotone QUALITY.
1007-8th GI 3-2601
BETWEEN J & K
YOUR HEARING DESERVES THE BEST

Hemstitching

Enos Dept Store 820 J-GI-3-7946

Herbs
LEE CARL C DR HERB CO 512 J-GI-2-3575
(See Advertisement This Page)
(Continued Next Page)

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

CHINESE HERBS
It is more than 4000 years since the early Chinese herbalists labored patiently striving and searching out and testing various herbs for the relief of human suffering. The use of herbs has expanded until today it is the sole means of relief from all bodily ailments of hundreds of millions of people. The merits of Chinese herbs have stood the test. Over 28 Years Successful Practice in the Same Location
OFFICE HOURS
10 A.M. to 12 Noon - 1 P.M. to 6 P.M.

Dr. Carl C. Lee
D. C.
GI 2-3575
512 J

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING
That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please!"

Herbs—(Cont'd)

See Sang Tong 224 I-HU-4-3207
Yee Henry 707 J-GI-3-6612
(See Advertisement This Page)

Hides
Julian Tallow Co Gerber Rd-GA 8-2211
Pac Fur & Wool Co 915 Front-GI-3-1437
SACTO REDUCTION WORKS
2317-3d-GI-3-1921
Plant, Riverside Blvd-GI-2-4610

High Fidelity Equipment & Supplies
See also Sound Systems & Equipment
COAST RADIO CO 900 J-GI-2-0424
EXECUTONE COMPANY OF NORTHERN CALIFORNIA
Harry Berndt-Sound Engineer
2035 S-HU-4-3069
HANKS RADIO & TELEVISION
Sales & Service
1424-GI-2-0641

HI-FI SOUND SHOPPE
"Everything in High Fidelity"
WHOLESALE - RETAIL
Speakers - Tuners - Amplifiers
Record Changers - Tape Recorders
Tubes - Diamond Needles - Parts.
ALL MAJOR BRANDS
1910-16th-GI-3-6660

LAWSON ELECTRONICS INC
Between El Camino & Arden at Fulton
2555 S Tesla Wy-IV 7-0465

R C A HI-FI
DISTRIBUTORS
TRI-CITY ELECTRONICS
Fair Oaks Bl Fair Oaks
From telephones served by the following exchange
Sacramento
(No Inter-City Charge)
Ask Operator for ENterprise 1-1373

SACRAMENTO ELECTRONIC SUPPLY CO
2119 S-HU-1-8621
TOWER RECORD MART
1518 Broadway-HU-1-1315

High Fidelity Sound Equipment
See Sound Systems & Equipment; Also Radio & Parts-Whole & Hrs

Hobby & Model Construction Supplies

C & M HOBBY SHOP
All Types of Model Planes & Equip. Model Engines & Parts. Radio Control Tubes & Batteries. Plastic-Wood & Solid Models. Tri-Chem & Textile Points. Model-Finish Sets & Crafts. Wood Fibre & Supplies.
1613 Del Paso Blvd(NS)-WA 5-0472

HANK'S CYCLERY & HOBBY SHOP
4125 Fkih Bl-GL 5-0301

HOBBY CORRAL
AIRPLANES - BOATS - CARS
HO TRAINS - LIONEL TRAINS
SPECIALIZING IN RADIO CONTROL CRAFT SUPPLIES - SEQUINS - BEADS
Mon. thru Saturday 9 A.M. to 5:30
Open Evenings 7 P.M. to 9 P.M.
Marconi at Fair Oaks Bl(C)-IV 9-6571

Hobby House The
Across From Town & Country Village
2610 Marconi Av-IV 9-2391

OILED ICE TRAYS
Rub salad oil or cooking oil on the outside of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Hobby & Model Construction Supplies—(Cont'd)

HOBBY CRAFTS
LARGEST HOBBY SHOP IN THE WEST
OVER 50,000 ITEMS
MODELS - CRAFTS - STAMPS - COINS
Open 10 A.M. to 5:40 P.M.
Except Sundays
1616 J-GI-2-1293

NORM'S HOBBY SHOP
Motors - Parts - Kits - Fuel - Tools
Art Supplies - Leather
Classes Arranged & Advice
2914-35th-GI-3-5657

Hogs-See Livestock

Hoisting & Rigging Equipment
ACME EQUIPMENT CO
840 Harrison S-F-Exbrk 2-1560
AMERICAN MONORAIL
TAYLOR ROBT M CO
268 Market S F-Yukon 2-1760
BUDDIG ELECTRIC HOISTS & CRANES
HUGHDON EQUIPMENT CO
178 Townsend S F-Yukon 2-0888

MURRAY INDUSTRIAL SUPPLY CO
801 T-GI-3-1985
TINKLER EQUIPMENT CO
Hoists-Pile Hammers-Sales-Rentals
2590 Dakkale Av S F-Missn 7-6777

WRIGHT HOISTS AND CRANES
SACTO ENG & MACH WORKS
6th & X-GI-3-1313

We want your telephone service to be as helpful as we can make it.

SICK!!
Dr. Henry Yee, D.C. Can Help You
28 YEARS SAME LOCATION IN SACRAMENTO

Chinese Herbs Have Been in Use for More Than Two Centuries by the Chinese Herbalists for the Relief of Various Human Ailments. The Use of Herbs has Resulted in Their Great Use Over the Whole World for Relief of Human Suffering.
Dr. Henry Yee, D.C.

X-Ray & Fluoroscopic Examination
OFFICE HOURS
Daily 9 A.M. to 7 P.M.
Sunday 9 A.M. to 11 A.M.

Dr. Henry Yee D.C.
Also B.S., M.S., University of Michigan
GI 3-6612
If No Answer Call IV 7-3205
707 J STREET
Notice: Correct Name & Address

Hoisting & Rigging Equipment—(Cont'd)

YALE HOISTING EQUIPMENT
Chain Hoists
Electric Hoists
Trolleys
Cranes
Pul-Lifts
YALE
"WHERE TO BUY THEM"
Capital Machine & Welding Works
83 N 17th-GI-3-2556
Murray Industrial Supply Co
801 T-GI-3-1985

Hoisting & Rigging Service
BIGGE CRANE & RIGGING CO
Truck & Crawler Cranes & Hoists
2387 Campbell Oakland--TWmoks 3-1661
DALZELL RIGGING CO
4201 W Capitol Av(WS)-GI-3-6606

HERRICK IRON WORKS
HOISTING & RIGGING OF ALL TYPES
HEAVY MACHINERY MOVED OR INSTALLED
STRUCTURAL STEEL ERECTED
18th & Campbell Oakland-GLNcrt 1-1767

McLAUGHLIN DRAYING CO
2221-5th-GI-2-7235
WILKINS DRAYING CO
601-1st Av-GI-3-7954

Home Plans
BREUNER JOHN COMPANY
HOME PLANNING SERVICE
COMPLETE HOME PLANNING LIBRARY
Magazines - Home Books - Wallpaper Samples - Wall Paper Selector - Interiors Decorating Service
604 K-GI-3-8061

SEITHER ROBT J
3496 Fair Oaks Bl-IV 9-2755

Homes
Bivens Guest Home 3135 Serra Wy-GL 1-7449
BLACKBURN'S REST HOME
AMBULATORY LADIES
24-HOUR CARE
EXCELLENT HOME COOKING
COMFORTABLE ROOMS - EASY CHAIRS
SHADED PORCH
TELEVISION ROOM
730-21st-HU 1-0557

CANTERBURY REST HOME FOR AGED WEST SACRAMENTO - LARGE LICENSED TV - HOME COOKING - LARGE YARD
Nurses in Charge 24-Hours
1531 Virginia Av(WS)-HU 4-3218

Capital Camalesecent Hospital
Helen Conwell R N-Supt
2711 Capitol Av-HU 4-0639

CAPITOL LODGE THE
THE CAPITOL LODGE
ALCOHOLIC NURSING HOME
KIND & CONSIDERATE CARE
FOR PROBLEM DRINKING
SKILLED NURSING STAFF
Your Own Physician Welcome
STATE LICENSED
911-29th-GI-3-8995

FLOWER BULB STORAGE
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Homes—(Cont'd)

CARMEL SUBURBAN GUEST HOME
AGED & AMBULATORY LADIES
Television - No Stairs
4900 E El Camino Av(C)-JV 9-1927

COTTAGE HOSPITAL
PROFESSIONAL CARE
Licensed State Hosp. - 24-Hr. Care
NEUROLOGIC - AGED & BLIND
3132 U-GI 6-7351

De Fazio Rest Home Hedge Av-EM 3-2578
(See Advertisement This Page)

FLAUS THOMAS HOME FOR AGED & BLIND
AGED-BLIND
Off Rio Linda Blvd
1032 Alamos Av(NS)-WA 5-1872

GARDNER CONVALESCENT HOME
2618 X-GL 7-0625

GILL'S REST HOME
A QUIET RETREAT FOR AGED MEN
Excellent Food
515-22d-HU 4-6671

GREENVIEW REST HOME
MIDGIE TORBENSEN - Owner
Spec. in Home & Hotel Mgmt
24-HOUR A DAY CARE
1614-27th-GL 7-1925

Holiday Home 4550 Perry Av-GL 6-4972
JARVIS HOME FOR THE AGED
1301 D-GI 3-8209

JUNE'S NURSING HOME
Claire Vaughan
State Hospital License
NURSE ALWAYS IN ATTENDANCE
CALL NITE OR DAY
GL 7-0615
Out 24th St Rd - Turn in on 27th Av
5321-25th-GL 7-0615

KENNEDY HOME FOR THE AGED
Mrs. Ardene Kennedy - Owner - Mgr.
Responsible Rates
214 Miles E. of Del Paso Country Club
5049 Marconi Av(C)-IV 9-3467

MARGUERITE KINSEY GUEST & BOARDING HOUSE 2927-1st Av-GL 6-6635
McKINLEY HOME 310-34th-HU 4-5781
(Continued Next Page)

DE FAZIO REST HOME
Men Only • 24-Hour Care
Reasonable • Licensed
EM 3-2578
2 Miles E. of Perkins on Hedge Av.

